**Personal Website Content - Due: 8/15**

* **Motif** – Use a pre-existing website’s designs, mix and match. Something modern, chic, yet warm and earthy. Business but with personality and relatability.
  + Find a website(s) with style content, motifs, etc. Look at other examples.
* **Purpose** – Personal/professional branding and networking
* **Home Page**
  + Header – Name
  + Intro Message
  + Elevator Pitch – Research and construct, use feedback from group coaching questions, recommendations, annual reviews, personality/professional survey results. Talk about being multi-dynamic
  + Photos – Professional, Travel
  + ~~Video: Welcoming visitors, doesn’t auto-play.~~
* **About Me** – Be professional, but with personality. Draw people in, be genuine, but somewhat reserved.
  + Background/About Me
  + Mission Statement – Do some work on this, access other profiles where you’ve discussed it
  + Hobbies/Interests
  + Photos – Professional, Travel
  + Video: Brief overview of quick hits about personality and working style, doesn’t auto-play.
* **Education**
  + College
  + Certificates
  + (Leadership) Trainings
  + Languages
  + Footer – Contact
* **CV/Resume**
  + Resume – Clickable, downloadable image
    - US
    - International
* **Projects**
  + Coding (GitHub Projects)
  + TEFL Teaching Sample Video
  + Link to Blogs
* **Blog (Entry List)**
  + List of Posts (Each Post will have its own separate html path)
  + Will talk about general professionalism, insights, reflections on certain industries and skills
  + Search blog posts by keyword
  + List of Months/Years of Blog Posts Available
* **Contact**
  + Name
  + Phone
  + E-Mail
  + LinkedIn
  + GitHub
  + Footer – Contact

**Notes:**

Do I really want to put my phone number and e-mail address on there, or should I provide an alternative? Maybe I should do a contact sheet.

**Resources:**

<https://collegeinfogeek.com/essential-components-of-personal-websites/>

<https://www.bustle.com/p/what-should-i-include-on-my-personal-website-these-7-things-will-make-sure-your-website-stands-out-2803041>

<https://business.tutsplus.com/articles/what-to-include-on-your-personal-resume-website--cms-28052>

Stock Photos: <https://medium.com/@dustin/stock-photos-that-dont-suck-62ae4bcbe01b>

* **Home Page**
  + Header - Name
  + Content: Elevator Pitch – Research and construct, use feedback from group coaching questions, recommendations, annual reviews, personality/professional survey results
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    - US
    - International
* **Projects**
  + GitHub
  + Others